SNAKE OIL NEWS FROM BLACKADDER

EIGHT MEDALS PLUS ONE OF THE TOP AWARDS IN THE 2015 MALT MANIACS COMPETITION



Our Amrut Peated Indian Single Malt Whisky wins top award, plus it was two more medals for Black Snake. Our new entry of English single malt whisky, bottled from a Sauternes cask, also wins a medal!

It was another great year for Blackadder at the Malt Maniacs Awards 2015 – yet again winning one of the top awards and receiving eight medals, with four silver and four bronze.

We are particularly pleased that, once again, our Amrut bottlings have been recognised, having previously won medals or awards in 2008, 2009, 2011, 2013 and 2014. This time, we scooped silver medals for our Amrut Sherry Finish 61% and our Amrut Peated 62.1%. But we didn't stop there! The Amrut Peated 62.1% then went on to win the coveted Best Peated Whisky Award in the Premium Category. These popular bottlings, offered together with our good friends at Amrut Distillers, are certainly worth the recognition. Not to be outdone, Amrut themselves won the coveted Thumbs Up award in the Premium Category for their new entry, Amrut Spectrum.

Our Bowmore and Clynelish whiskies are not shy when it comes to awards. In 2014, we scooped silver medals for both of the bottlings we entered. This time, we did it again, with our Bowmore 18yo 58% and our Clynelish 22yo 62.1% both receiving silver medals.

And it's a third plus a fourth bronze for one of our newest brands, Black Snake. We entered Black Snake for the first time in 2013 and scooped a bronze medal, winning another bronze in 2014. We are proud to continue this winning streak with another two bronze medals for our Black Snake 'Vat 2 Second Venom' Oloroso Sherry Finish 57.7% and Black Snake 'Vat 6 First Venom' 56.3% PX Sherry Cask Finish.

We were also delighted that our Peat Reek 46% version, which we entered this time, won a bronze medal. We have done well in previous years entering our cask strength Raw Cask single cask bottlings of Peat Reek. Previous Peat Reek entries have won two silvers in 2005, and bronze in 2006, 2008 and 2013. Peat Reek excelled itself in 2012 by winning the coveted Thumbs Up Award in the Daily Drams category.

A new entry for us in the competition was top class English whisky, courtesy of The English Whisky Co, bottled under our Raw Cask label. We are very proud that our Sauternes cask finish 7yo 63.5% entry was also in receipt of a Malt Maniacs bronze medal. Not bad going for such a young whisky! However, if you have had the pleasure of enjoying this fine spirit, we think you will agree that its award was definitely well deserved!

We look forward to working more closely with the innovative whisky makers at St Georges in Norfolk in 2016, as well as introducing more exciting and exquisite bottlings of Indian whisky from our friends at Amrut in Bangalore. There are also some very exciting and cunning Blackadder plans afoot to do with Japanese whisky and Irish whiskey but, for now, these must remain a closely guarded secret.

NB.

The Malt Maniacs annual whisky competition is the world's foremost international, independent and 100% amateur blind tasting whisky competition. It is organised, run and judged by a dedicated group of international malt whisky enthusiasts spread around the globe. Medals and awards are issued purely on tasting merit through blind tasting by a panel of amateur malt whisky lovers.

For more information, contact Blackadder's Sales Director, Hannah Tucek: hannah.blackadder@blackadder.com





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Sidney is very pleased with his medals and award!